

# ARCH 3D

## PROJECT BRIEF FOR CGI ANIMATION

PLEASE FILL IN THIS FORM AND SEND IT TO YOUR MANAGER WITH PROJECT FILES ATTACHED

### CONTACT INFORMATION:

Name

Phone

Email

### GENERAL INFORMATION OF THE PROJECT

#### 1. ANIMATION TYPE : The type of animation

- ☐ Walkthrough
- ☐ Fly Through
- ☐ Product Showcase

#### 2. ANIMATION STYLE - The level of realism and detail in the animation

- ☐ Basic
- ☐ Realistic
- ☐ Cinematic

#### 3. VIDEO LENGTH:

How long do you want the animation to be? Pricing is based on the duration.

#### 4. SOUND DESIGN - Whether sound effects, for the animation are included.

- ☐ Music
- ☐ Voiceover

#### 5. RENDERING QUALITY - The resolution of the final video

- ☐ 1080P
- ☐ 4K
- ☐ 8K

#### 7. TIME OF THE DAY:

- ☐ Day
- ☐ Night
- ☐ Morning
- ☐ Evening

#### 8. LIGHTING:

- ☐ Standard
- ☐ Advanced

#### 9. SEASONAL VARIATIONS:

- ☐ Summer
- ☐ Winter
- ☐ Spring
- ☐ Autumn

### INPUT FILES

- ☐ Drawings
- ☐ 3D Model

#### 10. LINKS TO REFERENCE IMAGES:



### LOCATION

GOOGLE MAP LINK

Date

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11. DEADLINE TIME - Frame: \_\_\_\_\_

12. SCENE COMPLEXITY - The number of elements in the scene and the complexity of the animation.:

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13. CAMERA MOVEMENT AND ANGLES: How would you like the camera to move and what angles would you like to showcase

- ☐ Static Shots: The camera remains fixed in one position
- ☐ Panning Shots: The camera moves horizontally from left to right or vice versa.
- ☐ Zooming Shots: The camera moves closer or farther away from the subject
- ☐ Tracking Shots: The camera follows a moving subject.
- ☐ Crane Shots: The camera moves vertically up or down.
- ☐ Custom Shots: Specific camera movements or angles as requested by the client.

14. PLANNED BUDGET: \_\_\_\_\_



### ADDITIONAL INFORMATION OF THE PROJECT

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### CLIENT'S ACKNOWLEDGMENT

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*Company Name*

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*Profession*