

ARCH 3D

PROJECT BRIEF FOR 3D EXTERIOR RENDERING

PLEASE FILL IN THIS FORM AND SEND IT TO YOUR MANAGER WITH PROJECT FILES ATTACHED

CONTACT INFORMATION:

Name _____

Phone _____

Email _____

GENERAL INFORMATION OF THE PROJECT

1. PROJECT TYPE

- Residential
- Commercial

2. INPUT FILE

- Floor Plan
- Roof Plan
- Building Elevations
- Landscape Plan
- 3D Max/ Sketch-Up/ FBX
- Model or Other
- Site Plan
- Lighting Plan
- Sketches
- Site photos
- Google Map Links

3. BUILDING SIZE

- Small - Under 1,000 Sqft
- Medium - 1,000 to 3000 Sqft
- Large - Over 3,000

4. DELIVERABLES

- 3D Animation
- 3D Virtual Tours

5. SURROUNDING

- Simplified surroundings (white boxes as example)
- Real and detailed surroundings
- No surroundings

6. TIME OF THE DAY:

- Day
- Night
- Morning
- Evening

7. CAMERA HEIGHT: Unusual camera angles or heights may add complexity.

- Eye View
- Bird View

USAGE RIGHTS

- Commercial
- Print
- Web

8. LINKS TO REFERENCE IMAGES:



LOCATION

GOOGLE MAP LINK

Date

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8. SEASONAL VARIATIONS: Rendering different seasons adds complexity

- Summer
- Winter
- Spring
- Autumn

9. DEADLINE TIME - Frame: _____

10. TYPES OF VIEWS AND NUMBERS:

- Front View - _____
- Back View - _____
- Aerial View - _____
- Hero View (A best showcase view) - _____
- Street Level View - _____
- Contextual View (Emphasizes how the building integrates with its surroundings) - _____

11. BUILDING TYPE:

- Single family house
- Homes community
- Single residential building
- Residential complex
- Office building
- Retail development
- Commercial Complex
- Skyscraper
- Other

13. GREENERY PREFERENCE

- None - No greenery or landscaping elements will be included in the rendering
- Sparse - Includes minimal greenery, such as a few small trees or shrubs
- Moderate - Including mature trees, flowering plants, and groundcover, to create a lush and vibrant landscape
- Custom - For specific greenery requests, such as incorporating a client's landscape design plan, adding unique elements like water features or outdoor furniture



ADDITIONAL INFORMATION OF THE PROJECT

14. PLANNED BUDGET:

CLIENT'S ACKNOWLEDGMENT

Company Name

Profession